

2020-2021 District Goals



District: 301 B1

Constitutional Area: Orient and Southeast Asia

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	16	0	0
2nd Quarter	1	16	0	0
3rd Quarter	1	16	0	0
4th Quarter	1	16	0	0

FY New Clubs

4

FY Charter Members

64

FY New Members

0

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

64

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

1. To increase the total membership against previous by 5%
Note: This is on assumption that the required standard in membership is achieved by end of June 2020
2. To increase the total number of clubs by 10%
Note: This is on the assumption that the required standard in clubs is achieved by end of June 2020
3. To attain a minimum of 10 MJF's ending June 2021
4. Strategic plans of Campaign 100 will be formulated by the District Chairperson appointed
5. To enjoin and monitor all Lions Club in implementing religiously Five (5) Global Action Services to the fullest.

Implementing Guidelines

1. Responsible parties are identified from GAT chairpersons, District and Area chairpersons down to the Club Levels Standard District and Club Structures will be distributed to inform them of the line function
2. Quarterly monitoring and review is in placed as to the status of the implementation of District strategic plans
3. A quarterly goal of 2 MJF's or more for line year 2020-21
4. A quarterly goal of \$3,000 for line year 2020-21. To be formulated by the campaign 100 District chairperson.
5. Quarterly meetings with LEO District officers to disseminate/innovations as stated
6. Support to action plans.
 - a. CASH awards (top 5 clubs)
 - b. Plaques with the name of president and club
 - c. Governor's advisers (Lion members from both areas)
 1. Monitor satisfaction ratings and recommend priorities to the district governor
 2. Recommend suggestions on the status of the implementations of district strategic plans

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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